



## ENERGY STAR® QUALIFIED LIGHT BULBS

### KEY SALES MESSAGES:

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#### **ENERGY STAR is:**

- > A U.S. government-backed symbol for energy efficiency
  - > A label earned by products that prevent air pollution by meeting strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and U.S. Department of Energy
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#### **ENERGY STAR qualified light bulbs:**

- > Use 2/3 less energy (than incandescent bulbs)
- > Last much longer—about 4 years—at least 6 times longer than incandescent lighting
- > Come in different shapes and sizes, including spiral and globe, to fit in most residential fixtures
- > Are convenient in hard-to-reach or high-use fixtures, as they need replacing less often
- > Generate 70% less heat than incandescent light bulbs

Replace the five most frequently used light fixtures in your home or the light bulbs in them with ENERGY STAR qualified ones, and you could save more than \$60 each year in energy costs.

## CUSTOMER FAQs:

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Why are ENERGY STAR qualified light bulbs more expensive than other bulbs?



Qualified light bulbs are actually less expensive in the long run. What you save over time in energy and bulb replacement costs more than makes up for the difference in the up-front cost. You can save at least \$25 in energy costs over each CFL's lifetime.

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Don't fluorescent bulbs flicker and give off an odd color light?



To earn the ENERGY STAR, bulbs cannot flicker or take longer than one second to turn on. The light from ENERGY STAR qualified bulbs generally mirrors that of soft white incandescent bulbs. Manufacturers back up their ENERGY STAR qualified bulbs with a 2-year warranty.



**FOR MORE INFORMATION:**  
[www.energystar.gov](http://www.energystar.gov)